

TRIAD Berlin Brings Ideas to Life.

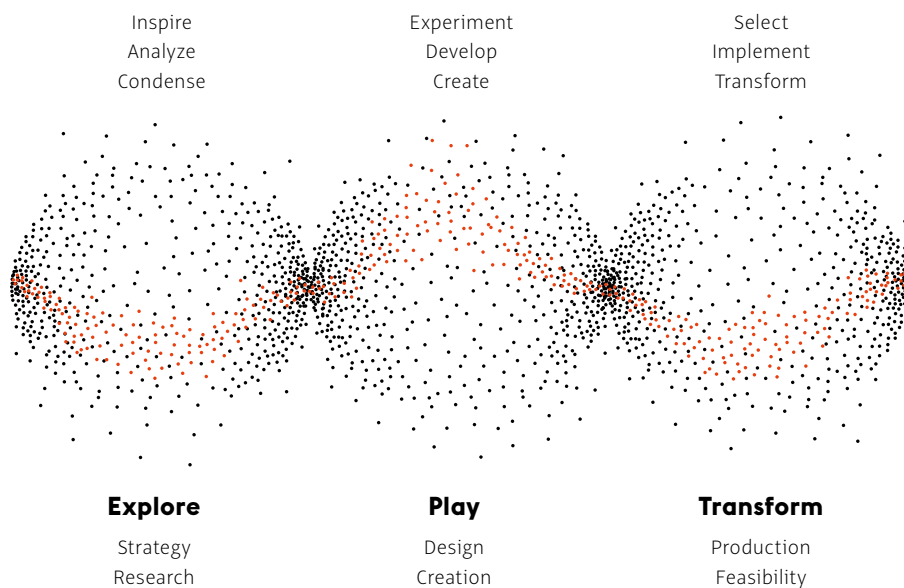
"Our core competencies? Creativity, strategic thinking, and expertise. Our goal? Showcasing topics and brands across the globe. Our driving force? Curiosity and passion."

Prof. Lutz Engelke, Founder and CEO of TRIAD Berlin

TRIAD Berlin Is a Think & Do Tank

Our method: Explore, Play, Transform

As a strategic navigator, TRIAD Berlin teams up with its partners and clients to explore new territory at the intersection of science, culture, and economics. This interdisciplinary and intercultural collaboration results in new realms of thought and spatial experiences.



Creativity Is Our Most Important Asset.

1,000 Projects, 20 Million Visitors, 50 Countries

As a creative agency focusing on spatial communication, TRIAD Berlin has been designing and producing exhibitions, museums, theme parks, trade fairs, brand environments, retail spaces, and events across the globe since 1994. At our offices in Berlin and Shanghai we develop projects for clients in more than 50 countries. Our international teams of managers, architects, designers, engineers, and humanists render subjects from the fields of science, economics, and society into interactive spatial experiences.



1,000
projects developed



200
employees



24
languages



in **50**
countries



20
million visitors



3
Expo Pavilions



45
awards



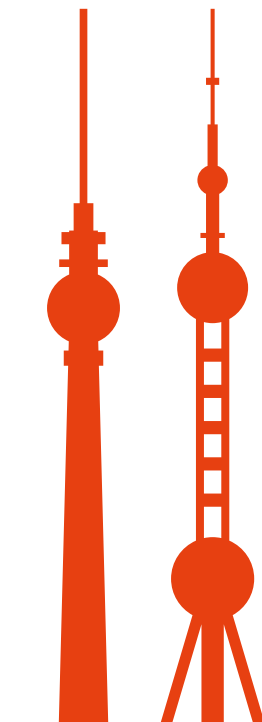
47
target groups



300
film projects



47
professions



founded in **1994**
offices in Berlin and Shanghai



33
publications



15
projects on our
own initiative

Our Products and Services

Integrated Solutions

Our in-house offer covers the entire range of project development services:

strategic consulting – concept design – scenographic development – media production – construction planning + engineering

► turn-key solutions that include general contracting and operational management

Services



Strategy



Concept



Scenography



Graphic Design



Implementation



Operation



General Contracting

Products



Trade Fairs/Brands/Retail



Expo Pavilions



Event



Film Production



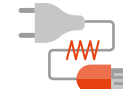
Exhibitions/Themed Worlds



Strategy/Consulting



Interactive Exhibits



Technical Planning