



TRADE FAIR | BRAND CENTER

Unit Trade Fair | Brand Center has been updated. We translate businesses and their individual values and products into authentic, emotional brand worlds and trade fair presentation formats. By linking our core competencies of communication, design and architecture, we create consistent forms of brand portrayal in a three-dimensional space, using ever new and surprising formats. In these experience and communication rooms, visitors can be thoroughly impressed by an experience of the brand and its message which involves all their senses.

From project concepts to their realization, the main emphasis of the services we offer is on:

- Development of contents and communication
- Architectural design
- Master planning and detailed planning
- Site management
- Scenography
- Graphic design and production
- Text and image editing
- Productions involving different media
- Media production and media technology
- Overall organisation

Contact:

Daniel Strauß

Head of Unit Trade Fair | Brand Center

Triad Berlin Projektgesellschaft mbH

Marburger Straße 3

10789 Berlin

Phone: +49 / 30 / 23 60 78 443

Fax: +49 / 30 / 23 60 78 381

E-Mail: daniel.strauss@triad.de