



CONSULTING | STRATEGY

Triad advises businesses, foundations, and public institutions on the development and implementation of theme and brand centered communication formats. Our strength is the creation and staging of experiences. We help clients communicate their brands, messages, ideas, or topics in an engaging, captivating and memorable manner. Entertain, educate, fascinate and engage are the key elements when you want to prevail in today's communication overload. We call this sustainable communication. Depending on scope and deliverable, Triad works project-based or long-term, from creation to implementation, from conception to supervision. And, of course, we also offer support services in matters of design, artwork, film, publication, online, PR or project management.

Consulting services:

- Strategic Communication Consulting
- Culture and Tourism Marketing
- Conference Development
- Theme and Message Development
- Development and Implementation of Communication Campaigns
- Development and Implementation of PR
- Partner and Sponsor Acquisition
- Feasibility Studies and Financing Plans

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