



INTERACTIVE EXHIBITS

People will only understand subjects and connections thoroughly if they can experience them first hand. Interactive exhibits make this possible for all the senses: easy, playful interaction leads to intuitive understanding and personal experience of issues and products. Our interdisciplinary team creates tailor-made interactions for each client. Everything from the first sketch of an idea to developing the technology to the end result is done by one team. One main emphasis of our work is technical communication for the automobile industry. We also enrich exhibitions, events, and brand worlds with our manifold exhibit events.

From strategic communication planning to technical concepts and content development to their realization, our services include in particular:

- Development of exhibits and hardware interface design
- Product design and detailed planning
- Screen design, interface design, 3D modelling
- Media production and media technology
- Text and image editing
- Content development
- Programming of controls
- Programming of applications

Contact:

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